



Online Sale

Bids Open October 24 - 7:00 pm Central
with a soft close

October 27 • 7:00 pm Central

Hosted by CCI Live at www.cci.live

Welcome to our 2nd annual mini online fall sale – the only time of year Hoover Angus offers a chance to sample genetics from our top-end, highly successful, proven females. We are offering two “picks” of the females, two flush opportunities where you can flush a top Hoover cow to the bull of *your* choice, and two sets of frozen embryos.

Videos and further information will be posted on the 2020 Sale Page at www.hooverangus.com. For information, contact Landi at 641-344-7684. Consultants Wes Tiemann 816-244-4462 and Chris Earl 630-675-6559. Regional Manager Adam Conover will also see the sale offering prior to the sale - 816-676-8560.

The Hoover Angus Family



Four generations of the Hoover Angus Family: Front row kids: Ty & Gwen Livingston; middle row John Kiburz, Joy & David McFarland; back row Landi & Andrew Livingston.

LOT 1 Pick of the N58 Heifer Calves by Alternative

Poss Easy Impact 0119
BALDRIDGE ALTERNATIVE E125 +
Baldrige Blackbird A030

Mogck Bullseye #
MISS BLACKCAP ELLSTON N58 ++
Miss Blackcap Ellston J2

Poss Total Impact 745 #
Poss Elmaretta 736
Hoover Dam #
Baldrige Blackbird X89
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #

CED	BW	WW	YW	SC	DOC	MILK	HP
+4	+2.7	+74	+137	+.82	+31	+23	+12.1
CW	MB	RE	FAT	\$M	\$W	\$B	\$C
+71	+.82	+.85	+.008	+50	+62	+190	+297

- ★ Offering choice of the 7 ET heifer calves born in the fall of 2020 by No Doubt's best flush sister, N58. This is N58's first daughter to ever be offered for sale! At a young age, these calves are big hipped and stout!
- ★ **N58 is the #1 Docility EPD Pathfinder cow in America!** Come see her in person to appreciate her super gentle disposition!
- ★ N58 has 8 EPDs or \$Values in or above the best 1% of the breed!
- ★ N58 produced a flush selling for \$24,000 in the 2019 Hoover Angus sale to Lylester Ranch.
- ★ At 850 pounds, WR 119, N58 was the #1 adjusted weaning weight heifer of her crop, and at the time, the #1 weaning weight female ever at Hoover Angus! She had a YW 1244 pounds, YR 120, 6.80 IMF, ratio 143, ribeye 13.3", ratio 111.
- ★ N58's two sons have weaned at an average 828 pounds; her two daughters 701 pounds.
- ★ N58 records 4-94 BWR, 4-107 WR, 3-103 YR, 3-113 IMF ratio and 3-104 ribeye ratio with a 348 day calving interval on her 4 progeny.
- ★ Flush sisters to N58 have sold for \$60,000 to Dixie Valley Ranch and \$27,500 to Wall Street Cattle Co.
- ★ N58's dam, J2, sold ½ interest for \$150,000 as a 7 year-old cow.
- ★ Sire Alternative brings the famous Erica cow family from Hoover Angus into this pedigree through Hoover Dam. The first 18 Alternative



Miss Blackcap Ellston N58 – Dam of Lot 1



Hoover No Doubt
Full Brother to the Dam of Lot 1



Baldrige Alternative E125
Sire of Lot 1

sons, all spring 2019 calves, sold for an average \$11,097 in the 2019 Stevenson Fall Sale.

- ★ Buyer shall select their choice of these 7 heifer calves after heifers are weaned in March, 2021. Weaning performance and genomics will be available at that time. All 7 ET calves were born to registered Angus recipients in the Hoover Angus herd.

LOT 2 Pick of the Fall 2019-born Hoover Angus Heifers!

Choose your pick of the entire heifer crop of genomically tested heifers. Highlights from this crop:

- ★ A maternal sister to the +306 \$C Select Sires bull, Hoover Know How.
- ★ A full sister to the \$38,000 Hoover Notary.
- ★ Daughters of Hoover No Doubt, Hoover Know How, Mogck Entice, and the \$100,000 Baldrige 38 Special.
- ★ Females from some of the most profitable and productive cow families in our history like the Ericas (the cow family that produced Hoover Dam and 8 other bulls in AI stud), Blackcaps, Queens, Gammers, Blackcap Empress, and Idas.
- ★ A Blueblood Lady Ellston female that traces back *eighteen consecutive generations* of Hoover Angus breeding in Ellston, Iowa!
- ★ Two heifers in the top 1% of the breed for \$C, an additional 16 in the top 10%.



Erica of Ellston V404

Top 1% Claw, top 2% \$M and Docility, top 5-20% CED, WW, YW, RADG, SC, HP, Angle, RE, \$W, \$C!



Prim Lassie of Ellston V435

Full Sister to Hoover Notary with top 1-10% WW, YW, SC, HP, Doc, Angle, CW, RE, \$M, \$F!

LOT 3 Flush Opportunity Blackcap Empress Ellston S86

Reg. 18873780

Tattoo: L/R S86

02/05/17

Mogck Bullseye #
HOOVER NO DOUBT +
Miss Blackcap Ellston J2

SydGen Journey 8200
BLKCP EMPRESS ELLSTON L434
Blkcp Empress Ellston G483

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
SydGen Journey 4355
Basin Lucy 1736 +
TC Friction 5130 #
Blkcp Empress Ellston E506

CED	BW	WW	YW	SC	DOC	MILK	HP
+7	+1.6	+80	+138	+1.76	+29	+30	+16.2
CW	MB	RE	FAT	\$M	\$W	\$B	\$C
+74	+.96	+.90	+.021	+84	+86	+200	+343

- ★ A flush will be performed this fall on Blackcap Empress Ellston S86 to the bull of the buyer's choice.
- ★ The \$Value queen at Hoover Angus, S86 ranks in the best 1% of the breed for \$M, \$W, \$F, \$B, and \$C! She is the #1 \$C female in production at Hoover Angus, and the second highest \$C Hoover-owned animal, only second to her daughter by Baldrige 38 Special that boasts a +355 \$C!
- ★ S86's first daughter was the 5th top adjusted weaning weight heifer calf of her crop at 740 pounds and went on to scan the 2nd biggest ribeye of her crop and 8th top IMF!
- ★ S86 is one of 40 Hoover Angus cows in production with a top 1% \$M. This structurally sound, well-built female has a superior udder and feet – she is a rare blend of phenotypic excellence and outstanding EPDs! This No Doubt daughter is on her way to becoming one of the most well-known females of the Hoover herd.
- ★ Selling on a per embryo collected basis. Hoover Angus guarantees a minimum of 4 embryos; buyer may take all embryos of the flush times bid price.
- ★ Hoover Angus will pay all flush and freezing expenses except the cost of semen and shipment of embryos to buyer.

Fall Heifers

Hoover Angus is an industry leader in accurate data collection and submission. We believe this is the foundation for *realistic and reliable* EPDs.

This entire group of heifers has had the following phenotypes submitted through AHIR: BW, CE, WW, dam's mature data (mature weight, hip height, BCS, and temperament), YW, ultrasound, yearling hip height, yearling temperament score, and yearling foot score. Heifers have been genomically tested. Hoover Angus is one of only 399 herds nation-wide that participates in Maternal Plus.

Hoover Angus has submitted heifer breeding records to AHIR for 15 years, and temperament scores have been submitted since the AAA began accepting this data. Hoover Angus is a leading herd in foot score collection, and has submitted foot scores on over 1700 animals with one of the highest levels of scrutiny among breeders. Hoover Angus collected and submitted over 500 hair shedding scores this summer, which made up approximately 1/6 of the hair shed data collected by the AAA this summer.

Heifers are available for viewing anytime – please call Landi at 641-344-7684. A spreadsheet of heifer EPDs is also available upon request to Landi by phone or landi@hooverangus.com.



Blackcap Empress Ellston S86 – Lot 3 Donor Dam
Pictured shortly after weaning her 2nd calf.



Hoover No Doubt – Sire of Lot 3 Donor Dam

LOT 4 Frozen Embryos

V A R Discovery 2240 #
DIABLO DELUXE 1104
Diablo Erica Dianna 9034

SydGen Storm 8504 +
BLKCP EMPRESS ELLSTON L265 #
Blkcp Empress Ellston J120

A A R Ten X 7008 S A #
Deer Valley Rita 0308 +
G A R Prophet #+
Diablo Erica Dianna 5010 +
SydGen Contact #
G A R 616 Rito 2472 +
Basin Excitement #
Blackcap Empress Ellston F29

PROJECTED CALF EPD'S

CED	BW	WW	YW	SC	DOC	MILK	HP
+5	+1.5	+69	+130	+1.44	+25	+27	+15.4
CW	MB	RE	FAT	\$M	\$W	\$B	\$C
+61	+.84	+.51	+.018	+75	+68	+172	+298

- ★ Four Grade 1 conventional embryos, guaranteeing 50% conception if implanted by an AETA certified technician.
- ★ Pathfinder dam L265 is a super soggy, maternal-type female with superior udder shape and teat size. She is one of the neatest uddered cows at Hoover Angus. L265's first daughter earned Pathfinder honors in the Hoover herd.
- ★ Embryos are maternal sibs to Hoover Know How, the Select Sires standout for style and shape that breaks the +300 mark for \$C!
- ★ Praise about Know How progeny from Harold Miller in Colorado, "We, at Huwa Cattle, are excited that every one of our 6 donors that we worked to Hoover Know How have exceptional heifers that will be retained in the herd and commercial bull buyers will like the brothers. We like the muscle with maternal that we have from diverse pedigreed donors using Know How, he does for us what his genomic profile indicated he would. 16 heifers born thus far, average +13.9 HP, +184 \$B, and +297 \$C."
- ★ Embryos are sired by Diablo Deluxe – the high performance sire that boasts top 1% WW, YW, \$B and \$C. Sons have been well accepted at auctions across the country.



Hoover Know How – Maternal Brother to Lot 4



Blkcp Empress Ellston L265 – Lot 4 Donor Dam

LOT 5 Frozen Embryos

EF Commando 1366
BALDRIDGE 38 SPECIAL +
Baldrige Isabel Y69

Roth Famous 1006 #
QUEEN OF ELLSTON C50 #
Hawley West Girl 227

EF Complement 8088 #
Riverbend Young Lucy W1470
Styles Upgrade J59 #
Baldrige Isabel T935
Famous 7001 #
Roth Formera 9199
Great Western of Verola 478
Lickings Eldorado 371 806

PROJECTED CALF EPD'S

CED	BW	WW	YW	SC	DOC	MILK	HP
+2	+2.9	+68	+112	+1.20	+20	+24	+11.6
CW	MB	RE	FAT	\$M	\$W	\$B	\$C
+46	+.68	+.42	+.032	+55	+62	+134	+228

- ★ Offering five Grade 1 IVF embryos; guaranteeing two pregnancies if implanted by an AETA certified technician.
- ★ Sire 38 Special gives an appropriate level of calving ease and superior performance to his progeny! Seventy-four sons have averaged \$7917 in Hoover sales!
- ★ Pathfinder donor dam C50 is 16 years old and is still going strong! Before taken out of production to flush for one year at 15 years of age, C50 recorded 13-106 WR with a 363 day calving interval on these 13 natural progeny! This includes stealing flushes in 6 different years!
- ★ C50 is a superior uddered cow even at her age, and offers foot and structure quality rarely found. She is one of only a handful of Hoover cows to have grossed over \$100,000 on registered progeny sales. Progeny work in 7 states and Canada.
- ★ A flush brother to this mating is Hoover 44 Mag, selling to Alta Genetics and Diamond J Angus Ranch for \$24,000!
- ★ C50 has two Pathfinder daughters, one of which has grossed over



Queen of Ellston C50 – Lot 5 Pathfinder Donor Dam
Candid photo at 12 years of age

\$100,000 in registered progeny sales and produced the \$26,000 lead-off bull in the 2019 Hoover sale. Another daughter of C50 is the 2nd top indexing cow of the herd and weaned the #1 adjusted WW, #1 adjusted YW bull of the 2019 Hoover crop that sold to Alta Genetics!

- ★ C50 had exceptional performance herself – WW 765 lbs., WR 115, YW 1050 lbs., YR 109. She scanned a whopping 13.2" ribeye to ratio 112. She was the 6th top adjusted weaning weight heifer of her crop.

Potency through the Generations of Ericas!

LOT 6 Flush Opportunity Erica of Ellston R96

Reg. 18535247 Tattoo: L/R R96 02/05/16

Bruns Upper-cut 610
BRUNS TOP CUT 373
Dakota Miss 669 Baf #

Basin Excitement #
ERICA OF ELLSTON M38 #
Erica of Ellston G366 #

Sitz Upward 307R #
Dakota Ann 565 BAF
Mohnen Brushpopper 295 #
Dakota Miss 1785 Baf #
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Erica of Ellston D184

CED	BW	WW	YW	SC	DOC	MILK	HP
+9	+1.8	+88	+158	+43	+26	+36	+17.1
CW	MB	RE	FAT	\$M	\$W	\$B	\$C
+79	+35	+83	-.028	+84	+101	+163	+295

- ★ R96's first natural daughter by 38 Special is on track for becoming the most well-known Hoover Angus female in our 92-year history! Quick facts on this female, Erica of Ellston T220:
 - ★ T220 weaned at 784 pounds, WR 118 to be the 3rd top adjusted weaning weight heifer of the 2018 Hoover crop. She sold for \$20,000 as an 8 month-old calf.
 - ★ T220 produced 52 embryos as a coming yearling heifer, and bred back first service AI for her first natural calf. This natural heifer calf weaned off an adjusted 799 pounds (no creep). Four other ET progeny through AHIR average an adjusted 855 pound weaning weight.
 - ★ T220's first two daughters sold ½ interest for \$10,000 each.
- ★ R96 has a stunning record of production and fertility – she was flushed as a wet two year-old, three year-old, and four year-old, and maintains a 356 day calving interval! With 3-114 WR, it would appear she is marching towards Pathfinder status in the spring.
- ★ R96's 2020 progeny:
 - ★ Her natural calf tied as the 4th top weaning weight bull among 142 contemporaries at 819 pounds!
 - ★ An ET son by 38 Special was the #1 adjusted weaning weight ET calf of the crop at 865 pounds!
 - ★ An ET daughter by 38 Special (pictured to the right – X39) was the 2nd top WW ET heifer calf of the crop, second only to a female from this same Erica cow family.
- ★ R96's dam, M38, serves as the herd's #1 indexing cow. She produced three-in-a-row #1 adjusted weaning weight heifers in their respective crops, all weaning over 820 pounds. M38 generated \$27,400 in embryo sales through our 2019 mini online auction.
- ★ Grandam G366 is easily regarded as the best cow in Hoover's 92-year history. Six bulls placed in AI studs have descended directly from G366; another three, including Hoover Dam, stem from this Erica cow family.
- ★ The potency of this cow family through the generations, from G366 to M38 to R96 to T220 and now T220's daughter H11 – fertility, productivity, and udder structure is truly second-to-none!
- ★ Selling on a per embryo collected basis. Hoover Angus guarantees a minimum of 4 embryos; buyer may take all embryos of flush times the bid price. R96 has produced an average of 11 embryos on her past two flushes.
- ★ Hoover Angus will pay all flush and freezing expenses except the cost of semen and shipment of embryos to buyer. *Should a Hoover-owned sire whose semen is available be desired for use on this flush (including Hoover No Doubt or Baldrige 38 Special), Hoover Angus will provide three units of semen, free of charge, for the flush.*



Erica of Ellston G366 – Pathfinder Grandam of R96,
Candid photo at 8 years of age



Erica of Ellston M38 – Pathfinder Dam of R96
#1 Indexing cow in Hoover Herd



Erica of Ellston R96 – Lot 6 Donor Dam



Erica of Ellston T220
\$20,000 R96 Daughter



Erica of Ellston X39
R96 Daughter